



OFFICIAL ENTRY FORM
Michigan Secretary of State
2006 License Plate Design Challenge

The Michigan Secretary of State is seeking design ideas for a license plate that reflect the beauty and splendor of the Great Lakes. Help us create one by contributing your design ideas. Please review the guidelines on the back of this sheet, then sketch or describe your design ideas in the areas indicated.

All entries must be postmarked by midnight June 23.

This design idea was submitted by:

Date submitted: _____

NAME: _____

ADDRESS: _____

CITY/ZIP: _____

DAYTIME TELEPHONE: _____

(For students) **SCHOOL:** _____

1. Describe your design idea. Circle one of more design elements below or provide a written description of your idea!

Natural & man-made landmarks - Bridges, Lighthouses, Piers & docks ***Landscapes & waterscapes*** -Beaches, Shorelines, Underwater reefs, Marshes & wetlands, Coastal dunes or bluffs

Images related to the Great Lakes - Freighters and ships, Soo Locks, Sunken ships, Sunrise or sunset over the water ***Native animals & plants*** - Fish, Animals, Birds, Plants

Recreational activities - Fishing, Boating & sailing, Snow & Water skiing, Swimming, Snowmobiling, Hiking, Biking, Auto Related

2. Draw your design idea in this box: (Note: The actual dimensions of the license plate will be 6" x 12".)

2006 License Plate Design Challenge Challenge Instructions

All designs of the new commemorative license plate must be submitted on or accompanied by this official entry form.

The “2006 License Plate Design Challenge” begins May 30, 2006. Entries must be postmarked or submitted by midnight, **June 23, 2006**.

Official rules are offered on the Michigan Department of State web site at www.Michigan.gov/sos, at any Secretary of State branch office, or by writing to the “2006 License Plate Design Challenge,” Attn: Paul Charette, Michigan Department of State, Richard H. Austin Building, 430 W. Allegan, Lansing, MI 48918.

The Challenge is open to all Michigan residents, with the exception of the judges of the license plate challenge and their immediate families. Please, only one entry per participant.

Entries are the sole property of the Michigan Department of State and will not be returned. The Michigan Secretary of State reserves the right to modify license plate designs and themes prior to use. Participants cannot reserve or copyright their rights in a license plate design or theme. Decisions of the Michigan Department of State are final.

Commemorative License Plate Design Criteria and Concepts

Participants may submit their idea by drawing it within the space provided on this entry form or by attaching their license plate design to this completed entry form. A space of 5 inches by 10 inches is provided. (The actual size of the license plate when manufactured is 6 inches by 12 inches.) You may also complete a brief statement describing the intent of your license plate design.

Watercolor and acrylic paints, markers, crayon, pen-and-ink, and sketching pencil are suitable artistic media for creating a license plate design. Designs should be two-dimensional – no relief or sculptured designs will be accepted. Participants may also create license plate design ideas by using computer graphic software.

The Michigan Department of State seeks to commemorate the beauty and splendor of our state. Suitable license plate design concepts may include but are not limited to natural and man-made state landmarks, landscapes or waterscapes, native animals and plants, representations of the Great Lakes, or recreational or commercial enterprises supported by the Great Lakes.

License plate designs should have a broad appeal and avoid controversial subjects or symbols that are likely to offend. Inappropriate license plate designs include but are not limited to logos or depictions of specific commercial, private, educational, civic, religious, sports or other organizations whose membership or ownership is not universal.

License plate designs that are covered by copyright, trademark or other rights (such as privacy or publicity rights) must include a release acceptable to the Michigan Secretary of State from the rights owner. This release must allow the concept to be used on the license plate, in marketing and promotional materials and on the department’s web site for unlimited worldwide distribution without charge or restriction.

Your completed entry must be postmarked or submitted by midnight, June 23, 2006 to:

**2006 License Plate Design Challenge
Attn: Paul Charette
Michigan Department of State
Richard H. Austin Building
430 W. Allegan
Lansing, MI 48918**